

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV1/12 17.16
*** WFTV-TV ***

DATE NOV1/12 17.16

[illegible]

AGENCY EST# = 1192

7	S	700A-900A	30	\$1,750.00
			10/30	11/2
				4

71	A	700P-800P	30	\$8,425.00	11/4	11/4	1	2
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PROGRAM : AM FUNN HM VIDEO
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-7 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-47 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-47 FOR 1 SPOT/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		700A-900A	30		\$1,750.00	11/5	11/6	3		M-TU	3
PROGRAM : GMA												
13	S		900A-1000A	30		\$425.00	10/30	11/2	7		TU-F	7
PROGRAM : THE DOCTORS												
19	S		1200N-100P	30		\$750.00	10/30	11/2	8		TU-F	8
PROGRAM : EYEWITNESS NOON NEWS												
47	S		1100P-1135P	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : EYEWITNESS NEWS AT 11P												
STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#7				NOV2(2/WK)		30S	\$1,750.00	(NOV1/12)	
			BUY#8				NOV5		30S	\$1,750.00		
			BUY#13				NOV2		30S	\$425.00		
			BUY#19				NOV1		30S	\$750.00		
			BUY#47				NOV5		30S	\$2,000.00		
							NOV4		30S	\$8,425.00	PLS ADVISE.	
OFFER: SUN/700P-800P												
CMT: WE CAN OFFER												
CONTRACT TOTAL												160125.00
TOTAL SPOTS												117

NOV/12 160125.00

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE